

**International Conference on Technology and Management  
AGU, Dubai**

| <b>3/29, Sunday<br/>Track</b>  |                                     | <b>SB<br/>10:30-12:00</b>                              | <b>SC<br/>1:30-3:00</b> | <b>SD<br/>3:30-4:10</b>  | <b>SE<br/>4:30-6:00</b> |
|--------------------------------|-------------------------------------|--|-------------------------|--|-------------------------|
| 1                              |                                     | <b>Inaugural<br/>Session</b><br><br><b>Chief Guest</b> | Conference Theme-I      | <b>Plenary Session - I</b><br><br><b>Lawrence Loh</b><br><i>Al Ghurair University</i><br><i>Dubai, USA</i> | Finance                 |
| 2                              |                                     |  | Strategy-I              |  | HRM-I                   |
| 3                              |                                     |  | Marketing               |  | Tutorial                |
| <b>3/30, Monday<br/>Track</b>  | <b>MA<br/>9:15-10:30</b>            | <b>MB<br/>11:00-12:15</b>                              | <b>MC<br/>1:30-3:00</b> | <b>MD<br/>3:30-4:10</b>  | <b>ME<br/>4:30-6:00</b> |
| 1                              | Case Studies                        | Globalization  | Conference Theme-II     | <b>Plenary Session -II</b><br><br><b>Yong Shi</b><br><i>Uni. of Nebraska</i><br><i>USA</i>                 | Education               |
| 2                              | Customer Relationship<br>Management | Manufacturing<br>Management                            | E-commerce              |  | Organization Behaviour  |
| 3                              | HRM-II                              | workshop   | Learning                |  | Workshop                |
| <b>3/31, Tuesday<br/>Track</b> | <b>TA<br/>9:15-10:30</b>            | <b>TB<br/>11:00-12:15</b>                              |                         |  |                         |
| 1                              | Operations Management               | Strategy-II  |                         |  |                         |
| 2                              | Service Industry                    | Workshop   |                         |  |                         |
| 3                              | Information Systems -I              | Information Systems -II                                |                         |  |                         |