

PREFACE

Despite the vast improvements in information technology, Information Systems cannot as yet take over business management. Business managers often need to make decisions that can affect the business' fortunes one way or other. While it might be possible to use complex mathematical formulas by hand to compute the best solution, computers transform the whole process into a routine task of feeding certain information as input and obtaining suggestions for best solutions as output. It is the synergy between efficient, accurate and speedy equipment and humans with commonsense, intelligence and judgment that really gives power to MIS.

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We hope these proceedings will serve as a valuable reference to managers and academics for many years to come.

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